



event**catalyst**



# Master your events

## ■ Event Catalyst

Specialized in the event industry, our business is to provide event planners with software tools to help them improve the planning and the management of their events.

We have managed over 150 projects of whom 40% where for major accounts . 15 000 users of our solutions in more than 70 countries and still growing. More than 30 000 meetings have been booked thanks to our business match module. Our tools are also available in Spanish, French, Russian, Arabic, and Chinese.

## ■ Features & Benefits

Event Catalyst is a web based software for event planners. It offers meeting planners and marketers, a complete and integrated solution that answers their needs all along the life cycle of an event:

- Event presentation
- Management of the organizer's team
- Hotel booking
- Management of logistics
- Participants follow-up
- Participants recruiting
- Online registration
- Online payment
- Actions during the event
- Post event communications

### Benefits

- Reduction of costs
- Automation of tedious tasks
- Increased attendance
- Simplified work with a better organization
- No IT expertise needed
- Gain of competitive advantage

## ■ Clients

Gartner Group  
Accor  
UNISYS  
European Commissions

L'Oréal  
nVIDIA  
United Nations  
France Telecom

NEC  
Carlson Wagonlit  
San Paolo Group  
PUBLICIS

## ■ Contact

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